



**Dancing Classrooms Northeast Ohio  
Event Sponsorship Form**



**Dancing Classrooms Northeast Ohio**

Proudly Presents the 1st Annual

**24 Hour Dance Marathon**

October 8<sup>th</sup>-9<sup>th</sup>, 2010 from 6:00 p.m. – 6:00 p.m.

At Fred Astaire Cleveland (graciously donating their space), 34601 Ridge Road, Willoughby, OH 44094

*Dancing Classrooms Northeast Ohio (DCNEO)* is a non-profit 501(c)3 organization that aims to build social awareness, confidence, and self-esteem in children through the practice of social dance. Our project's goals are centered on improving the educational experience of all students involved in a *Dancing Classrooms* residency. We intend that our program will produce tangible progress of increased attendance, decrease dropout rates, and increased social skills, self-confidence and overall academic performance, while fostering maturity and respect. Anecdotally school administrators and classroom teachers have correlated the *Dancing Classrooms* program with these goals. Research studies have been completed on the social development impact of the program, and the results support this feedback. The targeted schools include the Cleveland Metropolitan School District, Akron Public Schools, as well as schools within the suburban communities. A complete list of schools we work with can be found on our website.

**Dance & Give  
Kids A Chance!**

24 hours of dancing – All in support of *Dancing Classrooms Northeast Ohio*. We weren't kidding when we said MARATHON!

All participants will actively seek "pledges" in support of their marathon efforts, which in turn will support the children of our program.

We've lined up FUN, FOOD, and DANCING, of course. Now we'd like to ask for your help to take this event to the next level. Our organization is in full swing with the social media outlets and no doubt our participants are, too. Contributions will be accepted via our Causes page, our website and even Text 2 Donate. You can rest assured knowing that the community will hear of your involvement!

Please indicate Sponsorship below:

**Monetary Sponsorship**

**\_\_\_\_\_ \$5,000 – EVENT HEADLINE SPONSOR**

**Pre-Event Promotions:**

- Company name & logo a part of the event's title, "24 Hour Dance Marathon sponsored by..."; Company logo (with link to their site) prominently displayed on the Dance Marathon page of our website; Company name & logo mentioned as the headline sponsor in all press releases; Company name, logo, & url announced to the Dancing Classrooms Northeast Ohio opt-in email news list; Company name & logo displayed on all print and promotional material for the 24 Dance Marathon event

**During the Event:**

- Company name & logo prominently displayed on all event banners, signage, step & repeat, etc.; Company name & logo prominently displayed as the major sponsor on the keepsake T-shirt given to all event attendees; Company product/promotional material prominently displayed during the event; Opportunity to display your company banner or other signage in main entry way of the event; Opportunity to include your promotional material in our event's "survival kits" (aka...goodie bags)

**\_\_\_\_\_ We prefer to make a donation in the amount of \$\_\_\_\_\_**

- All donations over \$100 will have their company name & logo (with link to their site) displayed as a sponsor on the Dance Marathon page of our website. Opportunity to include your promotional material in our event's "survival kits" (aka...goodie bags)

**In-kind Sponsorship**

*We're seeking In-kind donations to be used as raffle items for our participants when they reach a certain fundraising goal and items to be included in our event's "survival kits" that will help our participants make it through their 24 hours of dancing*

**\_\_\_\_\_ We prefer to sponsor your event by contributing an In-kind Donation in the form of:**

**(Please specify In-kind Donation – What you are donating, quantity, etc.)**

**This donation is valued at: \$\_\_\_\_\_**

**(Please insert value of donation)**

- All donations with a value over \$100 will have their company's name & logo (with link to their site) displayed as a sponsor on the Dance Marathon page of our website. Additionally, your donation of a raffle item will provide incentive to our participants to reach new heights with their fundraising. Donations for our "survival kits" will give our participants that extra little push they may need at 3am to keep them going...and going on the dance floor. In either case, its all in support of the children of Northeast Ohio!

Name				Date	
Address					
City		State		Zip	
Phone		Email			
Contact		Title			

Please make all checks payable to: Dancing Classrooms Northeast Ohio **Mail to:** P.O. Box 304, Hinckley, Ohio 44233  
If you have any questions please contact Executive Director, Jo Jo Graham at (440) 552-3391 or [jjg@dancingclassroomsneo.org](mailto:jjg@dancingclassroomsneo.org)  
[www.dancingclassroomsneo.org](http://www.dancingclassroomsneo.org) Deadline to Sponsor: September 15, 2010