



**2nd Annual Dancing Classrooms Northeast Ohio
24-Hour Dance Marathon
Dance to Give Kids a Chance!**

Who: You and all your friends – no partners necessary! No age restrictions! Dancing skills not required! Come one, come all.

What: 24-Hour Dance Marathon

Where: Fred Astaire Cleveland* (graciously donating their space), 34601 Ridge Road, Willoughby, Ohio 44094

When: October 21-22, 2011 (6:00 p.m. – 6:00 p.m.)

Join us for a special “Kick Off” party on Friday, September 9th at 8:00pm where will give you everything you need to start off on the right foot!

Why: If FUN, FOOD, PRIZES and, of course, DANCING aren’t enough for you, how about all proceeds benefit DANCING CLASSROOMS NORTHEAST OHIO!

Fundraising

Why: Every dollar raised directly benefits the children of Northeast Ohio. The more money raised, the more children our program can reach! PLUS, we’re offering some awesome incentives to get you motivated to fundraise! Below are the Fundraising Incentives we will be giving away throughout the 24-Hour Dance Marathon...these prizes are enough to keep everyone on their toes!

IF YOU FUNDRAISE...	YOU EARN...	DESCRIPTION**
\$100	Dancing Classrooms Prize Pack	Mad Hot Ballroom DVD, Take the Lead DVD and a Certificate good for 1 two-hour dance instruction session for up to 30 people
\$200	Night at the Movies Prize Pack	Valued at \$50.00
\$300	Night on the Town Prize Pack	Dinner and 2 tickets to see a live performance
\$400	Spa Package	Valued at \$100.00
\$500	GPS	Valued at approximately \$120.00
\$600	Digital Camera	Valued at approximately \$149.00
\$700	Mini HD Video Flip Camera	Valued at approximately \$179.00
\$800	Kindle	Valued at approximately \$189.00
\$900	Apple iPod Touch	Valued at approximately \$199.00
\$1,000	Mini Netbook	Valued at approximately \$249.00
\$1,100	Flat Screen TV	Valued at approximately \$399.00
\$1,200	Apple iPad	Valued at approximately \$499.00

And if you surpass the \$1,200 fundraising goal, we’ll give you the opportunity to win the prize based on the amount raised over \$1,200! So if you raise \$1,500, you would get the opportunity to win the Apple iPad (\$1,200 level) and the Night on the Town Prize Pack (\$300 level)!

Cleveland Clinic Let’s Move It! wants to make Cleveland a healthier city. Let’s Move It! wants you to join the 24 Hour Dance Marathon to stay active and Move It! The person

who dances for ALL 24 HOURS of the marathon will be named Cleveland Clinic Let's Move It! Winner and will receive special grand prizes!***

How: You may be thinking, "How on earth am I going to raise \$1,200?" We know from experience fundraising can feel like a difficult task. In reality though, there are several ways you can work toward your fundraising goal that will make fundraising feel easy and fun! Below some helpful tips and suggestions to get you on your way to successful fundraising!

1. Perhaps the easiest way to raise money is to ask your family, friends and co-workers to support you in your fundraising efforts by donating money. (Use our attached tracking sheet to keep track of all donors and we will send them a receipt for their donation). You can accept donations the following ways:

- Cash
- Check (payable to Dancing Classrooms Northeast Ohio)
- Credit Card (through our Cause page or the DCNEO web page)

2. Create your own online fundraising goal on the DCNEO cause page (www.causes.com/dcneo); distribute the link to your social network, friends, and family, and watch the money roll in! (No subscription to any social networking site required)

3. Come up with creative ways to fundraise. (Hold a car wash, schedule a Dine-to-Donate with your favorite restaurant, sell Malley's candy bars, etc.)

4. Look for companies with matching gift programs (Many companies have programs that will match whatever funds you are able to raise)

To keep you going all 24 hours, we have a great variety of dance themes scheduled in to one-two hour time blocks! Check them out below:

6:00 – 8:00pm	Ballroom Boot Camp	8:00 – 10:00am	Dance Fitness
8:00 – 10:00pm	Friday Night Social	10:00 – 11:00am (1 hour)	Line Dances
10:00 – 12:00am	Club Fred	11:00 – 12:00pm (1 hour)	Zumba
12:00 – 2:00am	Midnight Zumba Rave	12:00 – 1:00pm (1 hour)	Belly Dancing
2:00 – 4:00am	Latin After Hours	1:00 – 2:00pm (1 hour)	Jazz Class
4:00 – 6:00am	Happenin' Hip Hop	2:00 – 4:00pm	Big Band Blast
6:00 – 8:00am	Ballroom Breakfast	4:00 – 6:00pm	Finish Line Freestyle

How your fundraising efforts help...

\$3,000 funds a full DC residency to one classroom (30 children)

\$1,500 funds ½ the cost of a DC residency and is our fundraising goal for each residency taught

\$200 funds one "couple" (2 students) for a full DC residency

\$100 funds one student for a full DC residency

\$50, \$20, \$10, \$5 – it all adds up. No amount is too small. Every dollar brings us closer to our goal of bringing our program to all the children of NE Ohio.

** Fred Astaire Cleveland has graciously donated their space to help support the efforts of DCNEO through this fundraiser. There is otherwise no affiliation and/or partnership between Fred Astaire Cleveland and Dancing Classrooms Northeast Ohio.*

*** The Fundraising Incentive prizes and their estimated values are only intended to be estimates based upon current pricing of items we intend to give away. Exact details on the specific items will be updated on our website closer to the date of the event.*

****If more than one individual dances for all 24 hours, the "winner" will be the individual that raised the most money in support of Dancing Classrooms Northeast Ohio.*



Dancing Classrooms Northeast Ohio 24-Hour Dance Marathon

Registration Form

Name		
Street Address		
City	State	Zip
Age	Date of Birth	
Primary Phone	Secondary Phone	
Email Address		
Who to Contact in Case of Emergency		Emergency Contact Phone
Under 18? (please circle)	Yes	No
If yes, parental consent required	<input checked="" type="checkbox"/> _____ Parent/guardian signature	
Registration Fee: \$25.00 per participant	Cash Check Credit Card Please circle method of payment for registration fee	
If paying by Credit Card, please complete the following information:	Name as it appears on Credit Card	
Credit Card Number CCV	Expiration date (as it appears on card)	
<input checked="" type="checkbox"/> _____ Signature Authorizing Registration Fee to be Debited from Card		

By signing this form and paying the registration fee of \$25.00, I agree to participate in Dancing Classrooms Northeast Ohio 24-Hour Dance Marathon of my own free-will and decision. Should I decide not to participate or cannot for any reason participate in the 24-Hour Dance Marathon, I understand that my registration fee is NON-REFUNDABLE, and any money I raise for the Program through this event will be returned to the donors or gifted to Dancing Classrooms Northeast Ohio to support the mission under which the money was raised. I agree not to hold Dancing Classrooms Northeast Ohio harmless for any injury I may sustain as a participant in the 24-Hour Dance Marathon.

Participant Signature